

Criteria	Performance Indicators			
	Does not meet expectations 1 mark	Minimally meets expectations 2 marks	Fully meets expectations 3 marks	Exceeds expectations 4 marks
Title and title image	Unclear. Hard to distinguish from other info.	Clear, but not eye-catching.	Clear and uses an image that relates to the key idea.	Stands out. Attracts attention. Uses symbolism or humour.
Ideas branch down from the title image with increasing detail	Little logical order. Lack of detail.	Ideas branch but are sometimes confusing. Some supported detail is provided.	Ideas are logically connected and show more detail as they branch.	Ideas are logically connected and accurately give more detail as they branch.
Connecting words or phrases are appropriate and indicate understanding	Few linking connecting words or phrases.	Connecting words are present, but there are few or they don't truly link the ideas.	Connecting words show understanding, but some could improve.	Connecting words are obvious and clearly relate to the concepts.
Ideas are coded with colour	Little or no use of colour or other code to connect sections of the concept map.	Colour or coding is used to link sections of the concept map, but is confusing.	Colour or coding for sections of the concept map is clear and will help with memory.	The use of colour or coding is effective in making the connections memorable.
Main ideas have appropriate illustrations	No illustrations.	Some key ideas are illustrated. Some images are irrelevant.	Concept map illustrates all the key ideas and some of the supporting details.	Images are clear and lead to an understanding of content.

The concept map is out of 20 marks and is due _____.